

**YDDA Façade & Rehab Improvement Program Rubric**

Project Address: \_\_\_\_\_

Name of Business: \_\_\_\_\_

Committee Member \_\_\_\_\_

Total Estimated Project Cost	
Is the application complete?	
<i>Façade: Has the project been reviewed/approved by the HDC?</i>	

1: Poor 3: Average 5: Superior	1	2	3	4	5
<b>Façade only:</b> Historical Significance of the Property / Project Consistency with Historical Content of District					
<b>Façade only:</b> Visual Impact of the Project					
General Maintenance (1) vs. building upgrade (5)					
High Traffic/Profile Area or Business					
Impact and Alignment with DDA Strategic Goals					
Activation of a vacant or underutilized space					
Potential impact to property taxable values (Do improvements stay beyond the current owner?)					
Return on investment to the DDA community, leverage of Public Dollars to Private Investment					
Totals:					

**Façade included - Total Score: \_\_\_/40**

**Rehab only - Total Score: \_\_\_/30**

*Façade scores of 25 or under not recommended for funding.*

*Rehab scores of 18 or under not recommended for funding.*