

Minutes
DDA BOARD OF DIRECTORS MEETING
Meeting 8:30 AM - Thursday, March 18, 2021
Virtual

1. CALL TO ORDER

2. ROLL CALL

PATTON DOYLE	P	(City of Ypsilanti, Washtenaw County)
YLONDIA PORTIS	A	
KAYIA HINTON	P	(City of Ypsilanti, Washtenaw County)
ALEX MERZ	P	(City of Ypsilanti, Washtenaw County)
ANDY FRENCH	P	(Scio Township, Washtenaw County)
DANIELLE MILNER (C)	P	(City of Ypsilanti, Washtenaw County)
DIETER OTTO	P	(City of Ypsilanti, Washtenaw County)
JEN EASTRIDGE	P	(City of Ypsilanti, Washtenaw County)
PAUL AJLOUNY	P	(City of Ann Arbor, Washtenaw County)
LOIS ALLEN RICHARDSON	P	(City of Ypsilanti, Washtenaw County)

3. AGENDA APPROVAL

Andy French motioned to approve the agenda, and Dieter Otto supported the motion. Motion passed - unanimous.

4. APPROVAL OF MINUTES

Alex Merz motioned to approve the February 18, 2021 minutes, and Andy French supported the motion. Motion passed - unanimous.

5. PUBLIC COMMENT (3 MINUTES EACH)

Laura Kopp- Ypsilanti citizen. They attended the operations and finance committee meeting and had concerns about the discussions relating to the dumpster contracts.

Lamar Weir- representing Congresswoman Dingells office.

6. STAFF REPORT/FINANCIAL REPORT

Staff report found in the meeting packet was read to the board.

Staff delivered the financial report.

Andy French requested the financial report be switched from cash basis to accrual basis.

Staff agreed to take it offline or to the operations and finance committee.

7. OPERATIONS AND FINANCE COMMITTEE

The committee decided that the The Ann Arbor Summer Festival Event Sponsorship Request and the DDA Dumpster Contract would be tabled until April.

8. NEW BUSINESS

8.1. First Fridays Diversity, Equity, and Inclusion Policy

Mary Dettling of First Fridays Ypsilanti shared the DEI policy.

Patton Doyle motioned to approve the fiscal year 2021/2022 sponsorship to First Fridays Ypsilanti for \$10,000. Alex Merz supported the motion. Kayia Hinton abstained from voting. Motion passed- unanimous.

8.2. DDA Dumpster Cameras EOS Camera Quote 2021

The quote is for no extra costs except for the cost of running power to the camera.

Other solutions we've looked at have been dumpster captains, staff cleaning, paying for dumpster cleanouts for an outside company, change dumpster companies, etc.

Lois Allen Richardson asked what is the plan for those people that are not legally dumping?

Staff responded that the key is identifying who they are. Staff will be working with the DDA officer for compliance rather than punishment.

Andy French motioned to approve the EOS quote for the N. Adams dumpster camera. Patton Doyle supported the motion. Motion passed- unanimous.

Staff shared that the DDA has finally gone online with payments, which has been a huge relief for DDA business owners and residents who use the system.

8.3. West Cross Street Lights

The West Cross Street Lights project was presented to the board.

Patton Doyle noted the importance of dark sky compliance. He wants to make sure we are not taking a step back since dark sky compliance is not required on this strip. He is overall supportive of the project. The board should at least use the capped model.

Paul Ajlouny is not as concerned with mismatched poles rather than the type of lighting temperatures they will give off.

Brandon Faron with DTE stated that there will be physical differences in the light poles, but color temperature is the same. DTE is able to do a pilot.

Dieter Otto mentioned that the City is doing a major traffic calming project on that street, these lights will help create a better pedestrian experience. Having a mismatched light is better than having no light at all.

Brandon Faron will check if the capped light is dark sky compliant.

Dieter Otto motioned for DTE to replace one of the missing lights with a pilot light to be determined by staff and DTE. Lois Allen Richardson supported the motion.

Friendly amendment by Patton Doyle: We keep the light that is being replaced in case we are not satisfied with the stock.

Dieter Otto accepted the friendly amendment.

Motion passed- unanimous.

8.4. 2021 Summer Movie Series

Staff presented the film screen option approved by the operations and finance committee.

Andy French motioned to approve Option 1 rental from Carey and Paul Group, and approximately \$400 earmarked for movie rights for each movie date. Dieter Otto supported the motion. Motion passed - unanimous.

8.5. Stardust Cleanup Proposal

Holly Schoenfield of Stardust Ypsi presented the project.

Danielle Milner suggested a smaller pilot program.

Patton Doyle pointed out that this would be a reimbursement of supplies to Stardust.

Staff tries to support anyone trying to clean-up the city.

Kayia Hinton motioned to approve the Stardust City Cleanup trial run at \$500. Jen Eastridge supported the motion.

Andy French added a friendly amendment that the DDA be branded in all material.

Kayia Hinton accepted the friendly amendment. Motion passed - unanimous.

9. PROPOSED BUSINESS

Danielle Milner announced that the lease of her businesses (do better) space is expiring she will be stepping down as Chair of the DDA Board.

All board members and staff thanked her for her incredible service to the City of Ypsilanti and the business community.

10. AUDIENCE PARTICIPATION n/a

11. ADJOURNMENT

Motion to adjourn by Lois Allen Richardson, supported by Kayia Hinton.